

**WHAS** 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Great American Media/ POL **Attention: Accounts Pavable** 3050 K Street NW Washington, DC 20007

Send Payment To:

**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

DI IDI <b>IN</b>	VOICE			Page 1 of 3			
JUPLI	Property	WHAS					
<b>.</b>	Invoice #	2752374-2	Order #	2752374			
t.	Invoice Date	08/31/23	Alt Order #	WOC14233225			
02	Invoice Month	September 2023	Deal #				
<b>'</b> 11	Invoice Period	08/28/23 - 08/28/23	Flight Dates	08/22/23 - 08/28/23			
	Advertiser	ISS/ Defending Bluegrass Values					
	Product	Issue					
	Estimate #	12711					
		Account Executive	Taylor Fritsch	1			
		Sales Office TEGNA Sales Washington DC					
		Sales Region	National				
- le		Agency Code					
ie		Advertiser Code	vertiser Code 734				
		Billing Calendar	Broadcast				
		Billing Type	Cash				
		Special Handling					
		Agency Ref	2086AG				
		Advertiser Ref	M217166				
		Product 1	783				
		Product 2					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
		<u> </u>								_
1 08/22/23	08/28/23	GD MRN AMR-ABC	7:00 AM-8:00 AM	MTWTF	:30	6	\$325.00	NM		
Weeks:	Start Date 08/22/23	End Date MTWTFSS MTWTF	Spots/Week 6	Rate \$325.00						
Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ	ре
5 WH	HAS M 08	/28/23 7:59 AM GD MF	RN AMR-ABC	7:00 AM-8:00 AN	M :3	O DBV233000	Н		\$325.00 N	IM
2 08/22/23	08/28/23	GD MRN AMR-ABC	8:00 AM-9:00 AM	MTWTF	:30	8	\$325.00	NM		
Weeks:	Start Date 08/22/23	End Date MTWTFSS MTWTF	Spots/Week 8	<u>Rate</u> \$325.00						
Spots: # Ch	<u>Day Air</u>	<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ	ре
8 WH	HAS M 08	/28/23 8:29 AM GD MF	RN AMR-ABC	8:00 AM-9:00 AN		O DBV233000			\$325.00 N	IM
5 WH	HAS M 08	/28/23 8:59 AM GD MF	RN AMR-ABC	8:00 AM-9:00 AN	<b>Л</b> :3	0 DBV233000	H		\$325.00 N	IM
8 08/22/23	08/28/23	GMA3-KNOW-ABC<	1-2p	MTWTF	:30	3	\$180.00	NM		
Weeks:	Start Date 08/22/23	End Date MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$180.00						
Spots: # Ch		<u> Date</u> <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time		h Ad-ID			Rate Typ	<u>ре</u>
2 WH	HAS M 08	/28/23 12:59 PM GMA3-	-KNOW-ABC<	1-2p	:3	0 DBV234000	Н		\$180.00 N	IM
9 08/22/23	08/28/23	GENRL HOSPITAL	2-3p	MTWTF	:30	3	\$250.00	NM		
Weeks:	Start Date 08/22/23	End Date MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$250.00						
Spots: # Ch		<u> Date</u> <u>Air Time</u> <u>Descrip</u>		Start/End Time		h Ad-ID			Rate Typ	_ :
3 WH	HAS M 08	/28/23 2:59 PM GENR	L HOSPITAL	2-3p	:3	O DBV234000	Н		\$250.00 N	IM
10 08/22/23	08/28/23	WHAS11 NWS@4PM	4:00 PM-4:30 PM	MTWTF	:30	3	\$180.00	NM		

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.





WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2752374-2	Invoice Month	September 2023			
Invoice Date	08/31/23	Invoice Period	08/28/23 - 08/28/23			
Advertiser	ISS/ Defending Bluegrass Values					
Product	Issue					
Estimate #	12711					

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks: Spots: # Ch 1 WH	<u>Start Date</u> 08/22/23 <u>Day</u> <u>Air</u> IAS M 08/			Rate \$180.00 Start/End Time 4:00 PM-4:30 P		gth <u>Ad-ID</u> :30 DBV234000	Н		<u>Rate</u> <u>Type</u> \$180.00 NM
11 08/22/23	08/28/23	WHAS11 NWS@4PM	4:30 PM-5:00 PM	МГЖГБ	:30	3	\$180.00	NM	
Weeks: Spots: # Ch 2 WH	Start Date 08/22/23 <u>Day Air</u> IAS M 08/			Rate \$180.00 Start/End Time 4:30 PM-5:00 P		gth <u>Ad-ID</u> :30 DBV234000	Н		Rate Type \$180.00 NM
12 08/22/23	08/28/23	WHAS NWS 5.00	5-530p	МГWГF	:30	3	\$350.00	NM	
Weeks: Spots: # Ch 4 WH	Start Date 08/22/23 <u>Day Air</u> IAS M 08/			Rate \$350.00 Start/End Time 5-530p		gth <u>Ad-ID</u> :30 DBV234000	Н		Rate Type \$350.00 NM
13 08/22/23	08/28/23	WHAS NWS 5.30	530-6p	МГWГF	:30	3	\$400.00	NM	
Weeks: Spots: # Ch 3 WH	Start Date 08/22/23 Day Air IAS M 08/			Rate \$400.00 Start/End Time 530-6p		gth <u>Ad-ID</u> :30 DBV234000	Н		<u>Rate</u> <u>Type</u> \$400.00 NM
17 08/22/23	08/28/23	ENT TONIGHT 30<	7-730p	МГWГF	:30	3	\$500.00	NM	
Weeks: Spots: # Ch 2 WH	IAS M 08/	7:24 PM ENT TO	ONIGHT 30<	Rate \$500.00 Start/End Time 7-730p		gth <u>Ad-ID</u> :30 DBV234000			<u>Rate</u> <u>Type</u> \$500.00 NM
18 08/22/23	08/28/23	INSIDE EDITION<	•	МГWГF	:30	3	\$500.00	NM	
Weeks:  Spots: # Ch 3 WH	Start Date 08/22/23 Day Air IAS M 08/			Rate \$500.00 Start/End Time 730-8p		gth <u>Ad-ID</u> 30 DBV234000	Н		<u>Rate</u> <u>Type</u> \$500.00 NM
20 08/22/23	08/28/23	WHAS-NIGHTTEAM<	11-1135p	MTWTF- S	:30	5	\$400.00	NM	
Weeks: Spots: # Ch 2 WH	Start Date 08/22/23 <u>Day</u> Air IAS M 08/	08/28/23 MTWTF- S  Date Air Time Descrip		Rate \$400.00 <u>Start/End Time</u> 11-1135p		gth <u>Ad-ID</u> :30 DBV234000	Н		Rate Type \$400.00 NM

Total Spots 12

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Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$3,915.00

Agency Commission

\$587.25

Net Amount Due

\$3,327.75

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